Launch Angle



Launch Angle is the angle the ball takes off at relative to the horizon

Launch angle is highly correlated to dynamic loft.

Launch angle will always be a little less than dynamic loft, but will have a similar value.

Along with ball speed, launch angle is a primary component to determining the height and distance of a shot. Every golfer should be fitted to achieve the optimal balance of launch angle and spin rate based on their club speed and ball speed.

Technical Definition:

Launch Angle – The vertical angle relative to the horizon of the golf ball's center of gravity movement immediately after leaving the club face

Tour Averages

PGA TOUR Driver – 10.9 deg 6 iron – 14.1 deg LPGA Tour Driver – 13.2 degrees 6 iron – 17.1 degrees

Male Amateur (Driver)

Scratch of Better – 11.2 degrees 5 HCP – 11.2 degrees 10 HCP – 11.9 degrees Average Golfer (14.5) – 12.6 degrees Bogey Golfer – 12.1 degrees

The standard assumption for launch angle comes from Optimizer. For the driver, a club speed of 94 mph, attack angle of 0 degrees, and optimized carry results in a launch angle of 13.6 degrees. For a 6-iron, a club speed of 80 mph and mid-trajectory results in a launch angle of 16.9 degrees. For a PW, a club speed of 72 mph and mid-trajectory results in a launch angle of 26.7 degrees.